

Roger Arnemann Joins Nomis Solutions as Senior Vice President of Products and Services

Nomis Builds Out Executive Team and Recruits Top Silicon Valley Talent for Big Data and Advanced Analytics

San Bruno, CA – May 7, 2014 – Before big data was “Big Data”, Nomis was at the forefront of applying data science, analytics, and optimization to help financial services companies reach their goals. Many of the world’s largest retail banks rely on Nomis to transform vast amounts of data into customer insights and tailored financial products. With Nomis, these banks can deliver win-win financial products and pricing in an increasingly competitive and disruptive environment. Today, Nomis continues to push the boundaries of data science, recruiting top industry talent to innovate and drive the development of its analytics portfolio. A new appointment to the executive staff is Roger Arnemann, who joins as senior vice president of products and services.

“Roger is a catalyst for Nomis through our next phase of growth,” said Frank Rohde, CEO of Nomis Solutions. “With the increasing demand we are seeing in the market, 100% renewal rates, a solid sales pipeline, and strong industry partnerships, we have a huge opportunity to scale the company and grow fast. Roger brings a tremendous amount of proven leadership and software development experience to Nomis that will be invaluable as we deliver products and solutions to further penetrate our core markets and expand into new segments.”

Prior to joining Nomis in 2014, Roger spent 14 years at Risk Management Solutions (RMS), the world’s leading provider of analytical products and services for the quantification and management of catastrophic risk in the insurance market. At RMS, Roger built a successful data business from the Bay Area, served on the executive team of a 1,500-person subsidiary in Delhi for three years, scaled an analytics team from 40 to 350 people, and ran the global consulting team from London for seven years. As part of building these businesses, he was responsible end-to-end for vision, strategy, software development, services, marketing, evangelizing, selling, and evolving enterprise-grade products. He graduated from Stanford with a B.A. in Economics & English, B.S. in Earth Systems, and M.S. in Earth Systems.

“This is an enormously exciting time to join Nomis,” Roger commented. “With the expected rise in interest rates, the most successful retail banks will be those that leverage data-driven decisioning to continually refine their product mix and pricing. Central to this are goal-driven optimization and price elasticity—the ability to predict customer behavior and demand in response to changes in the price of financial products. Our proven Hadoop data platform, rich SaaS technology stack, pricing analytics, and top-notch people are tackling the big data challenges at banks every day to deliver critical insights that benefit banks and their customers.”

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About Nomis Solutions

Nomis Solutions provides best-in-class pricing and profitability technology for financial services companies. By combining a big-data platform with advanced analytics, innovative technology, and tailored business processes, Nomis delivers quick time-to-benefit and improves financial and operational performance throughout the customer-acquisition and portfolio-management processes. In over 50 implementations, Nomis customers have optimized over \$600 billion in banking transactions and generated over \$600 million in incremental profits.

Headquartered in San Bruno, CA, Nomis Solutions also has offices in Toronto and London. Visit www.nomissolutions.com or contact us at info@nomissolutions.com or 1-650-588-9800 or +44 0207 812 7251.

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